



## InSight Telepsychiatry Remote Ambassador Program

InSight Telepsychiatry is looking for student ambassadors to support the organizations' business development initiatives. The ambassadors will gain valuable sales and marketing experience and have the ability to contribute to InSight's range of telebehavioral health programs. This program gives students hands-on experience identifying and pursuing sales, marketing, and/or business development opportunities under the one-on-one mentorship of seasoned business development experts.

Students have the opportunity to work on projects that pique their specific interests in business development and marketing on an as-needed basis. This is a unique opportunity to grow professionally with the national leader in telebehavioral health in a rapidly developing field.

### Company Description

InSight is the national leading telepsychiatry company with a mission to increase access to behavioral health care through innovative applications of technology. For the past 16 years, InSight has been dedicated to improving access to behavioral health care through supplementing in-person care. InSight Telepsychiatry employs a large number of behavioral health providers who connect with consumers via video technology to offer care and treatment in conjunction with onsite providers. The InSight team has been integral in the advocacy and thought-leadership of telemedicine at the federal, state and local level. Today, InSight is a rapidly growing venture with numerous telebehavioral health programs offering services nationwide.

### Logistics

- Duration: 12 weeks (September- December)
- Hours: 8-10 flexible hours a week (at least 6 hours need to be during regular business hours)
- Location: Remote Work
- Compensation: Stipend
- Course Credit Available
- Current university juniors and seniors are encouraged to apply

### Duties Include

Tasks may include and are not limited to

- Lead sourcing and generation in new markets
- Marketing campaign development and support
- Business research and analytical reporting
- Blog writing and reporting on behavioral health, telehealth, telebehavioral health and healthcare topics
- Quality assurance and operational support
- Participate in regularly occurring meetings and email correspondence



## Requirements

- Written and oral communication skills
- Research skills
- Comfortable working independently
- Professional demeanor
- Time management and organizational skills
- Comfortable working with a remote team
- Desire to learn

## Ideal Candidate

- Experience with SPIN-selling, cold calling or other sales techniques
- Experience with conducting market research
- Has taken or is currently enrolled in business classes
- Interested in a career in sales, business, marketing or communications
- Passion for behavioral health, health care and/or telemedicine
- Highly organized
- Creative thinkers
- Flexible, with ability to change priorities as needed
- Experience with academic-quality research
- Comfortable working independently (this position is remote)
- Excellent communication skills

## How to Apply

Please send your resume and cover letter to Bradford Tucker: [btucker@in-sight.net](mailto:btucker@in-sight.net).